



ORDER

Flight Dates **10/05/12-10/10/12**

Contract / Revision **313895 /**
Original Date / Revision
 10/04/12 10/04/12
Advertiser **National Republican Senato**

Product
NRSC 2012
Agency Com 15%
Billing Contact
3299 K Street NW - Suite 200
Washington, DC 20007

Agency **Strategic Media Services**
Buying Contact

3299 K Street NW - Suite 200
Washington, DC 20007

Sales Office EWSDC
Sales Region NAT
Agency Ref 2

Order Sep 00:13:00
Estimate #
Alt Order #
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A25-54
Rev Codes POL POL ISS Ballot
Product Codes PL
Priority P-1
Advertiser Ref

Primary Account Executive
 Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share 17% Market Value 516176

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	20%	103235
KPNX	20%	103235
KPPX	%	0
KSAZ	25%	129044
KTVK	18%	92911
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	84	\$74,587.50	\$87,750.00	0.00	10/01/12	10/10/12	84	\$74,587.50	\$87,750.00
Totals	84	\$74,587.50	\$87,750.00	0.00					

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	10/08/12	10/10/12	M-F 5-6am M-F 5-6am	CM	5am-6am	MTW----	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MTW----			3		\$200.00		0.00				
N 2	KNXV	10/05/12	10/05/12	M-F 6-7am M-F 6-7am	CM	6am-7am	----F--	:30	1	\$500.00	FX	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--			1		\$500.00		0.00				
N 3	KNXV	10/08/12	10/10/12		CM	6am-7am	MTW----	:30	3	\$500.00	FX	0.00	NM	3	\$1,500.00



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Print Date: 10/04/12

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Contract / Revision **313895** Flight Dates **10/05/12-10/10/12**

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:13:00

Advertiser **National Republican Senate** Product **NRSC 2012**

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 6-7am M-F 6-7am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTW----					3	\$500.00		0.00			
N 4	KNXV	10/05/12	10/05/12	M-F 7-9am M-F 7-9am	CM	7am-9am	----F--	:30	2	\$500.00	FX	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					2	\$500.00		0.00			
N 5	KNXV	10/08/12	10/10/12	M-F 7-9am M-F 7-9am	CM	7am-9am	MTW----	:30	6	\$500.00	FX	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTW----					6	\$500.00		0.00			
N 6	KNXV	10/05/12	10/05/12	M-F 9am-10am Sonoran Living	CM	9am-10am	----F--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$150.00		0.00			
N 7	KNXV	10/08/12	10/10/12	M-F 9am-10am Sonoran Living	CM	9am-10am	MTW----	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTW----					3	\$150.00		0.00			
N 8	KNXV	10/05/12	10/05/12	M-F 10am-11am The View	CM	10am-11am	----F--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$500.00		0.00			
N 9	KNXV	10/08/12	10/10/12	M-F 10am-11am The View	CM	10am-11am	MTW----	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTW----					3	\$500.00		0.00			
N 10	KNXV	10/05/12	10/05/12	M-F 11am-12pm ABC15 News at 11AM	CM	11am-12pm	----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$300.00		0.00			
N 11	KNXV	10/08/12	10/10/12	M-F 11am-12pm ABC15 News at 11AM	CM	11am-12pm	MTW----	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTW----					3	\$300.00		0.00			
N 12	KNXV	10/05/12	10/05/12	M-F 12pm-1pm The Chew	CM	12pm-1pm	----F--	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$250.00		0.00			
N 13	KNXV	10/08/12	10/10/12	M-F 12pm-1pm The Chew	CM	12pm-1pm	MTW----	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTW----					3	\$250.00		0.00			
N 14	KNXV	10/05/12	10/05/12	M-F 1pm-2pm Right This Minute	CM	1pm-2pm	----F--	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$150.00		0.00			
N 15	KNXV	10/08/12	10/10/12	M-F 1pm-2pm Right This Minute	CM	1pm-2pm	MTW----	:30	3	\$150.00	P-6	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTW----					3	\$150.00		0.00			



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Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:13:00

Advertiser **National Republican Senate** Product **NRSC 2012**

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 15	KNXV	10/08/12	10/10/12	M-F 1pm-2pm Right This Minute	CM	1pm-2pm	MTW----	:30	3	\$150.00	P-6	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					3	\$150.00		0.00			
N 16	KNXV	10/05/12	10/05/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	----F--	:30	1	\$600.00	FX	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$600.00		0.00			
N 17	KNXV	10/08/12	10/10/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	MTW----	:30	3	\$600.00	FX	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					3	\$600.00		0.00			
N 18	KNXV	10/05/12	10/05/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	----F--	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,000.00		0.00			
N 19	KNXV	10/08/12	10/10/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	MTW----	:30	3	\$1,000.00	FX	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					3	\$1,000.00		0.00			
N 20	KNXV	10/05/12	10/05/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	----F--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$400.00		0.00			
N 21	KNXV	10/08/12	10/10/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	MTW----	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					3	\$400.00		0.00			
N 22	KNXV	10/05/12	10/05/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	----F--	:30	1	\$1,500.00	FX	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,500.00		0.00			
N 23	KNXV	10/08/12	10/10/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	MTW----	:30	3	\$1,500.00	FX	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					3	\$1,500.00		0.00			
N 24	KNXV	10/05/12	10/05/12	M-F 5pm-530pm 5:28-5:30pm	CM	5pm-530pm	----F--	:30	1	\$1,600.00	FX	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,600.00		0.00			
N 25	KNXV	10/08/12	10/10/12	M-F 5pm-530pm 5:28-5:30pm	CM	5pm-530pm	MTW----	:30	2	\$1,600.00	FX	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					2	\$1,600.00		0.00			
N 26	KNXV	10/09/12	10/09/12	ABC World News M-F ABC World News M-F	CM	5:30pm-6:30pm	-T-----	:30	1	\$2,500.00	FX	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$2,500.00		0.00			
N 27	KNXV	10/05/12	10/05/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	----F--	:30	1	\$1,500.00	FX	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **313895** Flight Dates **10/05/12-10/10/12**

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:13:00

Advertiser **National Republican Senate** Product **NRSC 2012**

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N27	KNXV	10/05/12	10/05/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	----F--	:30	1	\$1,500.00	FX	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,500.00		0.00			
N28	KNXV	10/08/12	10/10/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	MTW----	:30	3	\$1,500.00	FX	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					3	\$1,500.00		0.00			
N29	KNXV	10/05/12	10/05/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,000.00		0.00			
N30	KNXV	10/08/12	10/10/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	MTW----	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					3	\$1,000.00		0.00			
N31	KNXV	10/05/12	10/05/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	----F--	:30	1	\$1,800.00	FX	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,800.00		0.00			
N32	KNXV	10/08/12	10/10/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	MTW----	:30	3	\$1,800.00	FX	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					3	\$1,800.00		0.00			
N33	KNXV	10/05/12	10/05/12	Nightline Nightline	CM	1035p-1102p / 113	----F--	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$650.00		0.00			
N34	KNXV	10/08/12	10/10/12	Nightline Nightline	CM	1035p-1102p / 113	MTW----	:30	3	\$650.00	P-3	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					3	\$650.00		0.00			
N35	KNXV	10/08/12	10/08/12	Monday 7-9pm Monday Prime 7-9pm	CM	7pm-9pm	M-----	:30	1	\$7,000.00	P-6	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$7,000.00		0.00			
N36	KNXV	10/08/12	10/08/12	Monday Prime C Monday Prime C	CM	9pm-10pm	M-----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$6,000.00		0.00			
N37	KNXV	10/09/12	10/09/12	Tuesday Prime A Tuesday Prime A	CM	7pm-8pm	-T-----	:30	1	\$6,500.00	P-2	0.00	NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$6,500.00		0.00			
N38	KNXV	10/10/12	10/10/12	Wednesday Prime C Wednesday Prime C	CM	9pm-10pm	--W----	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$3,500.00		0.00			
N39	KNXV	10/05/12	10/05/12	Friday Prime A Friday Prime A	CM	7pm-8pm	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Advertiser **National Republican Senate** Product **NRSC 2012**

Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N39	KNXV	10/05/12	10/05/12	Friday Prime A Friday Prime A	CM	7pm-8pm	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$3,000.00		0.00			
N40	KNXV	10/05/12	10/05/12	Friday Prime B Friday Prime B	CM	8pm-9pm	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$3,000.00		0.00			
N41	KNXV	10/06/12	10/06/12	Sa 6-7am GMA Sa 6-7am Good Morning	CM	6am-7am	-----S-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$200.00		0.00			
N42	KNXV	10/06/12	10/06/12	NCAA Football Noon Game NCAA Football Noon Game	CM	NCAA Football Game	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$1,200.00		0.00			
N43	KNXV	10/06/12	10/06/12	Sa 4pm/5pm News Sa 4pm/5pm News	CM	4-430p/5-530p	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$600.00		0.00			
N44	KNXV	10/06/12	10/06/12	NCAA Football Prime NCAA Football Prime	CM	Various	-----S-	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$2,500.00		0.00			
N45	KNXV	10/07/12	10/07/12	Su 6-7am GMA Su 6-7am Good Morning	CM	6am-7am	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$150.00		0.00			
N46	KNXV	10/07/12	10/07/12	Su 5pm News SU 5pm-530pm News	CM	5pm-530pm	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$600.00		0.00			
N47	KNXV	10/07/12	10/07/12	SU 1035pm-1105pm ABC15 Sports Sunday	CM	1035pm-1105pm	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$400.00		0.00			

*Tax 1 Note: Tax 0.5%.

Totals 84 \$87,750.00